

Press release

No. 6

1. **convert FF1 is finalist at ISPO Brandnew**
2. **Premiere cargo kit: 3in1 bike turns into 4in1 bike**

Munich, 18/01/2019: convert FF1 is one of the finalists at ISPO Brandnew competition in the category Hardware Summer. In this context, convert FF1 is going to be presented at ISPO Munich, ISPO Brandnew Village, hall B4, stand BN14.

ISPO Brandnew is the platform for start-ups in the sports sector and names the most promising newcomers of the sports industry. Finalists and winners at ISPO Brandnew may show their products at ISPO Munich, the world's largest multi-segment trade fair in the international sports business. ISPO Munich takes place this year from February 3rd to February 6th.

"We are very happy and proud that we made it among the finalists at ISPO Brandnew", says Fabian Kunz, project manager at convert GmbH. He adds: "We already knew that we're on the right track, but it's great getting it confirmed also by experts by being nominated for such an award."

And it goes on: The prototype of the cargo kit for the convert FF1 is being presented to the public for the first time at ISPO. With the cargo kit the user is given the opportunity to transport large and heavy loads or a child with the convert FF1 in a specially designed tray. Managing director Florian Roebbeling: "Cargo bikes are in vogue at the moment for a good reason. But they also have significant disadvantages: They are usually big, heavy and must be stored safely when not in use. With the convert FF1 and its cargo kit we solve these problems."

The cargo kit has two parallel standing wheels with tilting mechanism in the front and is being connected with the bike via the patented quick fork release system by convert. The conversion is very easy and is being handled in less than five minutes even if people don't have any experience.

About convert FF1: convert FF1 is a bike that can be converted easily and quickly (in less than five minutes) from a road bike to a mountain or trekking bike. In order to switch between the bike types, wheels as well as fork and handlebar can be swapped easily due to technical innovations. The equipment parts that are not in use can be stored space-savily in pockets provided for this purpose.

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